



## About Us

Cable Master Electronics LLC is a family owned company and was established in 1985. Since then, for over three decades it has two main areas of operation.

### Contracting & System Integration

Cable Master specializes in installing, commissioning and maintaining a wide and diverse array of extra low voltage and information & communication technology systems. Our ability to provide comprehensive turnkey solutions makes us one of the market leaders in this field.

### Trading & Distribution

Cable Master represents in the local and regional markets many leading manufacturers and suppliers of extra low voltage and information & communication technology equipments. As the official and authorized regional distributor & certified installer for such firms, Cable Master offers continued maintenance support and extended warranties on the equipments installed.

### General Info

As solution providers, we survey, design, plan, implement and maintain a broad range of solutions. Our team has successfully designed, installed and integrated several systems throughout the Middle East. This work includes state-of-the-art:

- SMATV
- CCTV
- Intercom
- Access Control
- Public Address
- Gate Barriers & Bollards
- Structured Cabling
- Audio & Video Solutions
- Home Automation
- Home Cinema
- Time Attendance
- Background Music
- Parking Management
- Wired & Wireless Networks

Cable Master has established alliances with the world's leading companies and we work very closely with our partners and suppliers by assessing the potential market requirements; we make use of this knowledge by advising the product development teams at our suppliers on the changing market demands and trends, in order to ensure that we are always one step ahead.

## A Few of the Brands That We Are Certified Integrators For

### SMATV

Alcad  
Grundig Sat System  
Televes  
Triax  
Wisi

### STRUCTURED CABLING

Avaya  
Datacom  
3M  
Avalon  
Belden  
Brandrex  
Excel  
Legrand  
Leviton  
LS  
Molex  
NETX  
Opterna  
Optronics  
Schneider  
Superiortec  
Systemax  
**CCTV**  
Samsung  
Hikvision  
GMC Secure

Honeywell

Bosch  
W atchnet  
Pelco  
Axis  
Infinique  
Dahua  
TitanHz

### ACCESS CONTROL

Gantner  
HID  
Honeywell  
Lenel  
RBH  
Soca

W atchnet

ZKtecko

### INTERCOM

Aiphone  
Alcad  
Comelit  
Commax  
Fermax  
Hikvision  
Videx

### GATE BARRIER

BFT  
CAME

FAAC

Magnetic Control  
NICE

### AUDIO SYSTEM

Ahuja  
Anthem  
Bosch  
Bose  
Bowers & Wilkins  
Denon  
Focal  
Heos  
ITC Audio  
Marantz  
NAD Audio  
Paradigm  
QSC  
Shure  
Sonance  
Sonos  
TOA  
TRIAD

### HOME AUTOMATION

Aegis  
Control4  
KNX  
RTI  
Savant

Our experience and reputation is built on quality installations, timely project completion, competitive pricing and total customer satisfaction based on a comprehensive after sales support. Cable Master's policy is to provide Best Products, Best Service and Best Utility together at the Best Price to our valued customers.

## Services

### Consulting

Our sales team will be available for you to consult on the various services, which are offered by us in your interest.

### Designing

We tailor make designs as per your needs. We select the appropriate locations where the equipments are to be placed in accordance with the requirement.

### Installations

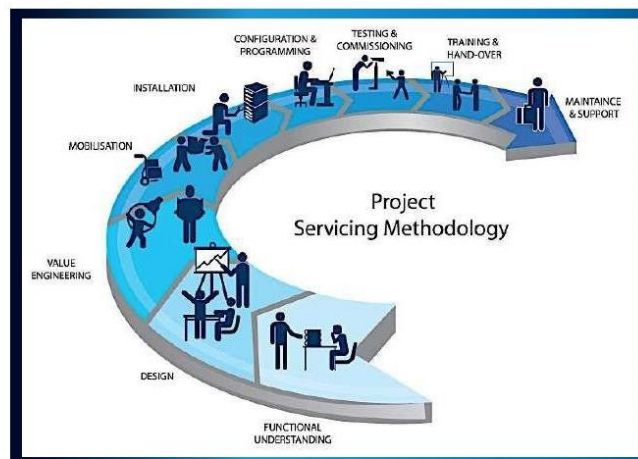
Our efficient teams of engineers and technicians are experts in installation of all kinds of products and services we deal with as below:

SMATV  
CCTV  
INTERCOM  
ACCESS CONTROL  
PUBLIC ADDRESS  
GATE BARRIERS & BOLLARDS  
STRUCTURED CABLING

AUDIO & VIDEO SOLUTIONS  
HOME AUTOMATION  
HOME CINEMA  
TIME ATTENDANCE  
BACKGROUND MUSIC  
PARKING MANAGEMENT  
WIRED & WIRELESS NETWORKS

## Maintenance

Our motto is to provide comprehensive customer care. We give utmost importance to customer needs after installation. We make sure of our after sales service and maintenance related requirements.







## SMATV

Till date, satellites are the primary medium for the distribution of television programming. The reason is simple: no other technology matches satellite for its ability to affordably distribute video content across wide distances, to literally an unlimited number of viewers. Whether your requirement is for an SMATV System, Hotel Interactive TV (HITV), a hybrid of the two or even IPTV with Video on Demand, we are ready to do just that for you. Our Satellite Television solutions range from Residential/Commercial Buildings & Villas.



## Structured Cabling & Fiber Optic CATV Infrastructure

Be it vertical or horizontal, residential or commercial, our professional engineers run our cabling service with proven technical experience for your voice, data and video applications. We understand the needs of our clients as only engineers can, and are organized to meet those needs promptly and efficiently.

We have worked hard to make the projects that we have worked on a better place to live and to work. We've made your security our business, so if it's your home, commercial or business establishment, Cable Master has the latest cutting edge in technology to meet all of your security needs. We're focused on providing security solutions with a commitment to technological excellence, superior quality and creative ideas. Our mission is to provide products and services that make home and businesses a much safer place.



## CCTV

We design and install high tech video surveillance systems as per the requirements of Dubai Police (SIRA), and we have built our reputation on high quality and reliable products and installation.

We specialize in digital security surveillance technology.

- CCTV Planning and Layout
- Remote Video Surveillance
- Security Cameras (Analog, AHD & IP)
- DVR & NVR based solutions
- Automatic Number Plate Recognition (ANPR)

- Proximity readers
- Biometric readers
- Keypad readers
- Digital lock



## Access Control & Time Attendance

Access Controls & Time Attendance are a good management tool which can tighten up your security and keep track of employees and visitors during the work day. Some businesses even use these as a guard tour system printing out the daily rounds. We Design Access Control Systems to provide you with the technol-

-ogy you need for sophisticated security solutions, from the simplest to the most challenging. Our State-of- the-art access controls integrate the most advanced security technologies with innovative networking capabilities to bring you full-featured security solutions serving any sized facility.



## Intercom Systems

Hearing is good, seeing even better. When it comes to security in the entrance area, a frontal view of someone's face or official identification says more than a thousand words. Cable Master offers Intercom Systems, which are available in audio & video. Today's Intercom Systems incorporate advanced Information Technology, providing highly sophisticated solutions that lower costs, improve internal communications and facilitate vital operations. Whether it's a phone-based internal communication system or a video-enabled Entry System, Cable Master takes pride in helping customers maximize the benefits of available technology.



## Automated Gate Barriers & Parking Management Systems

Our range of boom gates can be accompanied & activated by our access control devices such as proximity card readers, keypads, remote controls, push buttons & loop detectors. Cable Master installs the finest entry/exit solutions ranging from gate barriers, retractable

bollards, automatic number plate recognition (ANPR) and parking management systems with years of experience of installing, our professional staff will help you choose the right product, while keeping in mind your security and look of your project.





## Public Address, Background Music & Sound Systems

Regardless of whether you need to cover large or small areas, indoor or outdoor, one or more floors, multiple rooms, Cable Master has both, the experience and solutions for your PA, background & multi room audio needs. We specialize in designing a system to specifically suit your requirements, thus providing you with the best solution within the available budget. The systems we supply and install can be used to deliver important messages to staff such as shift changes and fire warnings, to broadcast advertisements to customers and even to play background music.

## Audio & Video Solutions

Cable Master offers comprehensive audio visual consultancy and installation service. We specialize in audio visual systems and equipment for residential and commercial properties, from apartments and houses to hotels and boardrooms. We undertake the full implementation, from planning and specification through to installation and after-care, delivering ready to run systems designed specifically to complement their surroundings. We offer design, integration, supply and installation of all kinds of commercial and residential audio visual systems.



## Wired & Wireless Networks



We can provide a range of Wired & Wireless Network Solutions. Our expertise enables us to provide the highest level of project quality. Cable Master provides end-to-end solutions to enable high performance functionality and bandwidth capability for networks of all kinds.

- Wired Networking Solutions
- Wireless Networking Solutions
- EPABX Solution
- Telephony System

We offer our network solutions based on individual needs and budgets, this means that you will have a network that is built around what is right for you. Our mission is to provide the most reliable networks that run data and voice applications to help you excel.

## Home Automation



Cable Master installs technology that controls all electrical functions in your home - from lighting and sound, to curtains and shutters, and climate control. All done with one simple command, exactly the way you like it. And in addition, turning things off is as straight forward and energy savings significant. As technology has progressed this one-stop system can now be operated from your tablet or smartphone. The system is bespoke to

your way of life, it allows you to have distributed audio throughout your house and garden with preset definitions, whether in the mood to dance or relax. The ability to switch your lights on, off, dim and select different vibes. You can use one remote, tablet or smart phone to control all your electronic gadgets with a simple, easy to follow on-screen menu.



## Home Cinema

From LED screens to custom installed projection systems, our custom cinema installation and design team will provide you with the ultimate home theater experience. From full HD picture quality, 3D and 4K, alongside a mind blowing sound system, to the bespoke design of interiors and furniture, Cable Master will install, test and set up your cinema to cater for your every desire. Cable Master also provides Cinema Seating options, from bespoke high-end luxury seating to off the shelf seats that can immediately fulfill your requirement. The luxury seats can be made in various quality leather, fabric or suede to match the interior; small touches like personalized embroidery, iPad holders and storage options add that special bespoke touch.



## Some of Our Latest On-Going Projects

Project	Location	Consultant	Main Contractor	System Installed
2B+G+14+R Residential & Commercial	Al Barsha	Bel Yoahah	OST Contracting	SMATV, Intercom & CCTV
B+G+7+GYM Residential	Al Mankhool	Al Mustaqbal	Al Tawhidi Contracting	SMATV, CCTV, Intercom, Access Control, Structured Cabling, Gate Barrier & Party Hall Audio
G+1 Mosque	Al Muhaisnah	Al Hashemi	Naresco	CCTV & Live Video Display
2B+G+7+R Residential	Bur Dubai	Al Turath	Saleh Contructions	SMATV, CCTV, Intercom, Access Control, Structured Cabling & Gate Barrier
B+G+1+R Luxurious Villa	Al Khawaneej	Standard Real Estate	Majestic Mountains Contracting LLC	SMATV, CCTV, PABX,WIFI, Video Intercom,Access Control & Home Automation
G+1 Residential Villa	Meydan Sobha	Client: Aman Chopra	Client: Aman Chopra	SMATV,CCTV, WIFI, PABX,Home Automation & Multi Audio System
G+4+R Labour Accommodation	Jebel Ali	Winner	Metrotec Engineering	SMATV & Structured Cabling
G+1 Luxurious Villa	Jumeirah Island	Client:Pushkar	Client: Pushkar Khurana	SMATV, CCTV, Video Intercom, Multiroom Audio, PABX, Home Automation, WIFI & Structured Cabling
B+G+3P+12+R Residential	Jumeirah Village Circle	Arkiplan	Al Shafar National Contracting	IP CCTV, SMATV, Intercom & Access Control
B+G+4P+20+R Residential	Jumeirah Village Circle	Arkiplan	Al Shafar National Contracting	IP CCTV, SMATV, Intercom & Access Control
B+G+1 Luxurious Villa	Palm Jumeira	Client : Afzal	Client : Afzal Ansari	SMATV, CCTV, WIFI, Structured Cabling, Video Intercom, Home Cinema, Home Automation & Multiroom Audio
B+G+1 Luxurious Villa	Pearl Jumeirah	Al Mustaqbal	Al Tawhidi Contracting	SMATV, CCTV, Video Intercom, Multiroom Audio, PABX, Home Automation, WIFI & Structured Cabling
B+G+1 Luxurious Villa	Pearl Jumeirah	Bishop Design	Client: Canny Rangnani	SMATV, CCTV, Video Intercom, Multiroom Audio, PABX, Home Automation, WIFI & Structured Cabling
B+G+1 Luxurious Villas -2 Nos	Pearl Jumeirah	XBD Collective	AMBB	SMATV, CCTV, Video Intercom, Multiroom Audio ,PABX, WIFI & Structured Cabling
B+G+1 Luxurious Villas	Dubai Hills	XBD Collective	Client: Harish Tahillani	SMATV, CCTV, Video Intercom, Multiroom Audio, PABX, Home Automation, WIFI & Structured Cabling



## Some of Our Latest Completed Projects

Project	Location	Consultant	Main Contractor	System Installed
B+G+1 Luxurious Villa	Al Barari	Client: Rishi	Client: Rishi Jain	Home Cinema, Recliners & Acoustic Treatment, Home Automation
B+G+10+R Residential & Commercial	Al Barsha	Bel Yoahah	MBCC Contracting	SMATV, CCTV, Intercom & Gate Barrier
2B+G+6+R Residential & Commercial	Al Barsha	Bel Yoahah	Buset Contracting	SMATV, Intercom, CCTV & Structured Cabling
B+G+1 Mosque	Al Hamriya	Al Mostaqbal Engineering	Al Tawhidi Contracting	Public Address, SMATV, CCTV & Structured Cabling
Ground Level Mosque	Al Mamzar	Bel Yoahah	Al Fahim Contracting	Public Address, SMATV, CCTV & Structured Cabling
G+1 6 Villas	Al Mankhool	Arif & Bintook	Al Ghurair CEW	SMATV, CCTV, Video Intercom & Structured Cabling
B+G+7+GYM Residential	Al Mankhool	Design Center	Al Tawhidi Contracting	SMATV, CCTV, Intercom, Access Control, Structured Cabling, Gate Barrier & Party Hall Audio
G+1 Luxurious Villa	Meydan	Client: Bhavna	Client: Bhavna	SMATV, CCTV, Video Intercom, Home Cinema, PABX, Home Automation, WIFI & Structured Cabling
B+G+7+R Residential	Al Muraqabat	Arkiplan	Civil Construction Co	SMATV, CCTV, Intercom, Access control & Gate Barrier
2B+G+2P+19+R Residential	Al Nahda	Al Takamul Al Handasi	DUBCO Construction	SMATV, CCTV, Intercom, Access Control, Structured Cabling & Gate Barrier
B+G+16+R Residential	Al Nahda	Arif & Bintook Consultant	Reliance Electromechanical (REMCO)	SMATV, CCTV Intercom, Access Control & Structured Cabling
G+7+R Hotel & Residential (WASL Group)	Al Rigga	Bel Yoahah	Al Shafar General Contracting LLC	CCTV
B+G+1 Shopping Mall	Al Warqa	Bel Yoahah	Al Memzar Contracting	SMATV, CCTV, Gate Barrier & Multizone Audio
G+3+R Residential	Bur Dubai	Al Mostaqbal Engineering	Al Tawhidi Contracting	SMATV, CCTV, Intercom, Access Control, Structured Cabling, Gate Barrier & Party Hall Audio
B+G+5+R Residential	Dubai Investment Park	Arif & Bintook	Union Contracting	SMATV, Intercom, Structured Cabling & Gate Barrier
G +1+R & Operation Tower Civil Defense Station	Dubai Investment Park	Al Gurg	Condor Building Contracting	CCTV & Multizone Audio
B+G+6+R Residential	Dubai Land / Arjan	Arkiplan	Al Shafar National Contracting	SMATV, CCTV, Intercom, Access Control & Structured Cabling
B+G+1 Luxurious Villa 4 Villas	Dubai Land / The Villa	Chawla	Metrotec Engineering	SMATV, Video Intercom, CCTV, Multizone Audio, Lighting Automation, Home Automation & Structured Cabling

## Some of Our Latest Completed Projects

Project	Location	Consultant	Main Contractor	System Installed
G+14+R Residential & Commercial	Dubai Silicon Oasis	ARC International	MBCC Contracting	SMATV, Structured Cabling & Gate Barrier
B+G+8+R Residential & Commercial	Dubai Silicon Oasis	Arif & Bintok	Future Tower Contracting	IP CCTV, Intercom & SMATV
G+M Warehouse 14 Warehouses	Jebel Ali	Bel Yoahah	Al Jihan Green Bridge	CCTV, Access Control, Structure Cabling & Access Control
G+4+R Labour Accommodation	Jebel Ali	Bel Yoahah	Metrotec Engineering	SMATV, CCTV & Structured Cabling
G+4+R Labour Accommodation	Jebel Ali	Chawla	MZOON Contracting	SMATV, CCTV & Structured Cabling
G+1 92 Residential Villas	Jumeirah	Arif & Bintok.	Al Arif Contracting	Structured Cabling
G+1 Luxurious Villa for H.H Sheikh Saeed Bin Hasher Al Maktoum.	Jumeirah	Bel Yoahah Consultants	Lunar Contracting	SMATV, CCTV, Video Intercom & Structured Cabling
G+1 Luxurious Villa	Meydan	Client:Sandeep	Client:Sandeep Puri	SMATV, CCTV, Video Intercom, Multiroom Audio, Custom Home Cinema, Lighting Automation, PABX, Home Automation, WIFI & Structured Cabling
G+1 17 Villas	Mirdiff	Al Takamul Al Handasi	Liwa Contracting	SMATV, Video Intercom, Structured Cabling & Gate Barrier
G+4+R Residential 2 Buildings (WASL Group)	Ras Al Khor	Design Center	DUBCO Construction	SMATV, CCTV, Intercom, Access Control, Structured Cabling & Gate Barrier
G+52+R Residential & Commercial	Sharjah	Consulting Architecture & Civil Engineering	TAV Construction	SMATV, Intercom, Structured Cabling & Gate Barrier
G+25+R Residential & Commercial	Sharjah	CAB	United Engineering Contracting	SMATV, Intercom & Structured Cabling
B+G+41+2R Residential & Commercial	Sheikh Zayed Road	Arkiplan	Al Rostamani Pigel	SMATV, CCTV, Intercom, Access control & Structured Cabling
B+G+12+R Car Park	Sheikh Zayed Road	Arkiplan	Al Rostamani Pigel	CCTV, Gate Barrier & Parking Management System
G+24+R Residential & commercial	Tecom / Barsha Heights	Bel Yoahah	MBCC Contracting	SMATV, CCTV, Intercom, Structured Cabling & Gate Barrier
G+2+R Commercial Building	Umm Al Sheif	Bel Yoahah	Buset Contracting	SMATV, CCTV, Structured Cabling & Gate Barrier
G+5+R Residential	Wadi Al Safa	Al Saraya Engineering	Asteco Contracting	Structured Cabling
G+1 Luxurious Villa	Emirates Hills	Client:Gayathrae Sheikhar	Client:Gayathrae Sheikhar	SMATV, CCTV, Video Intercom, Multiroom Audio, Home Automation